Become a CineConnect Presenting Partner

Bring independent cinema to your city. Connect your business with the stories and communities you believe in.

Support one city, several cities or a country programme. CineConnect brings films, local screening spaces and audiences together, with a visible role for the businesses that help make it possible.

What your partnership makes possible

1. Support stories and causes you believe in. Help independent voices and meaningful conversations find an audience.

2. Celebrate regional culture. Bring people closer to films, languages and communities they might otherwise miss.

3. Give people access to cinema. Invite your customers, members, employees, friends and community through complimentary screening access.

4. Reach your customers and build local goodwill. Be recognised through the city programme, screening material and CineConnect channels.

5. Entertain clients and bring employees together. Host a private business screening and share access to public screenings throughout your term.

6. Meet filmmakers. Create opportunities for conversation with your guests, subject to filmmaker availability.

7. Introduce your product. Arrange displays, samples or offers that fit the screening space and audience.

8. Receive content ready to share. Use edited reels, photographs, interviews and prepared social posts, supported by local publicity outreach.

Your city programme presented by your brand

Recognition can read **CineConnect Mumbai - Presented by [Your Brand]**. Your agreed city partnership can appear on programme and screening pages, posters, social posts, pre-film slides and host acknowledgements.

Add cinema to your own membership or employee benefits. We provide the agreed materials and booking instructions so your community can discover available screenings and request confirmed seats.

Presenting recognition relates to the CineConnect city programme. Any film-specific credit is agreed separately.

Choose your partnership

Three months, six months or a year. Prices below are per city.

Included benefit	3 months	6 months	One year
Sponsorship price	₹1,00,000	₹2,00,000	₹3,00,000
Indicative coordinated city screenings*	15	30	60
Branding across the city programme	Included	Included	Included
Complimentary public-screening guests	Up to 15 per screening	Up to 15 per screening	Up to 15 per screening
Private business screenings	1	1	2
Online filmmaker conversations	With private screening; subject to availability	Same	Same
Edited reels	3	6	12
Edited photographs	20	40	80
Ready-made posts with captions	6	12	24
Edited interview or conversation features	1	1	2
Local freelance PR outreach	Launch and follow-up	Launch and midpoint	Four quarterly rounds
Activity reports	End of term	Quarterly	Quarterly
Release partner recognition	Not included	Not included	As agreed with participating films

*Illustrative planning rate of 60 coordinated screenings per city per year. Actual schedules vary by city and term; these numbers are not screening commitments. Prices exclude applicable taxes. Final scope and dates are confirmed in your agreement.

Choose the places that matter to you

At the annual reference price: **two cities ₹6 lakh · five cities ₹15 lakh · ten cities ₹30 lakh**. A country programme is scoped around agreed cities. Tell us your preferred locations and we will confirm availability, local arrangements and any additional campaign requirements.

One primary partner position is reserved for each city and term. Wider exclusivity and country-level recognition are agreed separately. International currency and local delivery terms are confirmed in the proposal.

Make the most of your partnership

A clear programme, useful benefits and one CineConnect point of contact.

Complimentary access

Share access with friends, family, customers, members, clients, employees and community groups. Up to 15 partner guests may attend each public screening, with advance confirmation through CineConnect and subject to available capacity. There is no separate annual pass quota; access follows the actual screening programme during your term.

Your private business screening

We agree the film, date, location and guest capacity with you. The public-screening limit of 15 guests does not apply to this event. Online filmmaker interaction is subject to availability. Travel and accommodation for an in-person filmmaker visit are additional. Premium venue arrangements, catering, paid advertising and substantial activations are separately quoted.

Content and publicity

CineConnect creates the agreed assets, publishes through its channels and coordinates local freelance PR outreach. You receive ready-to-use material for your own website and social channels, with agreed permissions. Media coverage, audience numbers and sales outcomes cannot be guaranteed.

A business purpose for your partnership

The package supports your marketing, customer membership benefits, community engagement and client or employee experiences. CineConnect provides an agreement, invoice and delivery records. Any tax deduction depends on the rules applicable to your business and should be confirmed with your adviser.

How to begin

1. Choose your scope. Tell us your cities, preferred duration and the communities or stories you want to support.

2. Agree your programme. We confirm availability, branding, benefits, private-event scope and delivery dates.

3. Activate your partnership. Make one upfront payment for the agreed term. We prepare your launch, guest booking and content plan.

4. See the activity. Receive the agreed reports and review the partnership with us.

If dates change or a contracted benefit cannot be delivered as planned, CineConnect will discuss an agreed remedy under your partnership agreement. The package does not confer film ownership or an investment return.

Become a Presenting Partner

Use the partnership enquiry form on CineConnect to tell us about your organisation and preferred cities. Interested in a public-benefit programme? Explore **CSR and Cultural Partnerships** and its separate information guide.

CineConnect
https://cineconnect.ninana.in/